

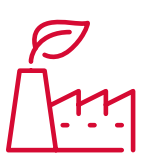
Packaging Technology To Meet Sustainability Goals

Investigate applicable sustainability strategies



- Determine what sustainability means to your core customer through in-depth research
- Develop realistic sustainability goals with robust criteria to satisfy end-users and suppliers

The sustainable packaging market is projected to reach \$349 billion by 2026



- Explore possible packing changes in terms of material, manufacturing processes and supply chain constraints
- Analyze the financial impact of new operational costs and potential long-term value
- Create a transition timeline once costs have been ascertained

Create a centralized approach to more sustainable packaging

Introduce new sustainability efforts



- Reduce packaging by utilizing reusable, recyclable, organic, recycled or compostable materials

67% of consumers report that purchasing products packaged in recyclable material is important to them



- Designed to reduce head space and carton size
- Increases the amount of product that can be shipped in one truckload
- Ultimately shrinks carbon footprint

Upgrade to new equipment, such as advanced cartoners

Implement new technology



- Convert packaging to liquid hydrocarbons using pyrolysis or gasification to generate feedstock for producing “new” plastic with similar performance
- Consider cutting-edge materials such as micro-perforated resealable films, which can reduce packaging materials by **30-40%**

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